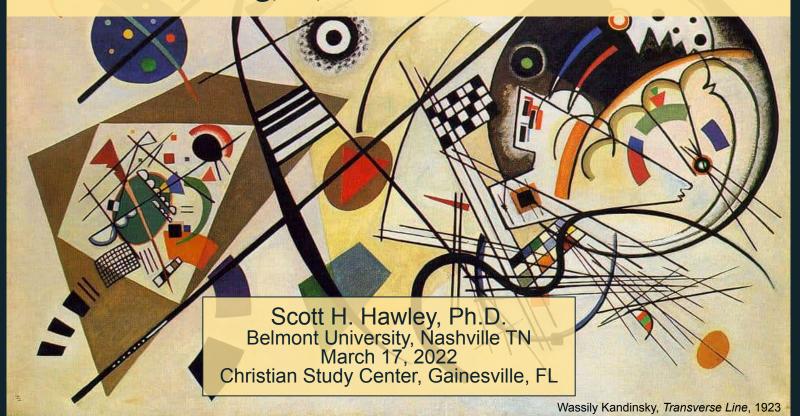


# **Curves & Categories:**

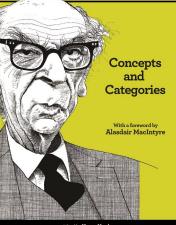
Machine Learning, AI, and the Nature of Classification





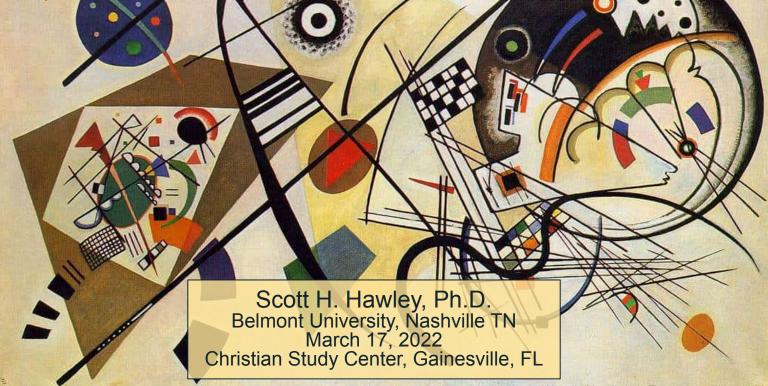
Title is my homage to...

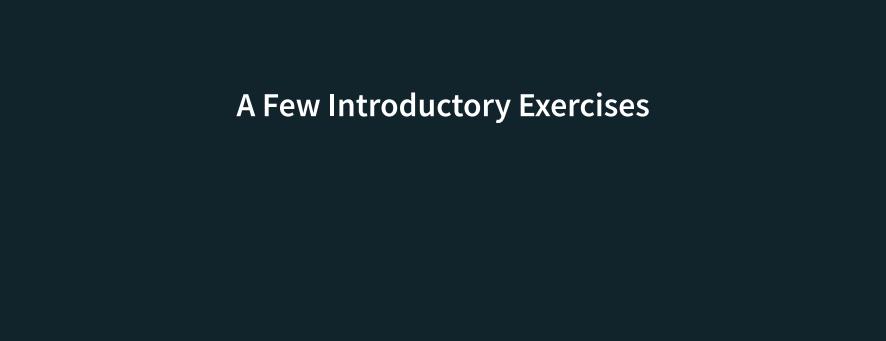
Isaiah Berlin



# **Curves & Categories:**

Machine Learning, AI, and the Nature of Classification





#### Exercise 1:

Select all squares with **sheep**If there are none, click skip.

Matthew 25:31-46



31 "When the Son of Man comes in his glory, and all the angels with him, he will sit on his glorious throne.
32 All the nations will be gathered before him, and he will separate the people one from another as a shepherd separates the sheep from the goats.

**33** He will put the sheep on his right and the goats on his left.









# Select all squares with **sheep**If there are none, click skip.

Matthew 25:31-46



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SKIP

# Select all squares with **sheep**If there are none, click skip.

Matthew 25:31-46









Goat vs Sheep: 6 Key Differences Explained

https://a-z-animals.com/blog/goat-vs-sheep-6-key-differences-explained/

	Sheep	Goat
Coat type	Wool	Hair
Tail	Points down	Points up
Upper lip	Has a distinct groove in the center (philtrum)	No groove
Foraging behavior	Grazers	Browsers
Temperament	Distant and aloof and have a strong flocking instinct	Curious and independent
Horns	Most don't have horns, but those that do usually curl round the sides of their head	Most usually have horns and they point u[wards and slightly back

Exercise 2: "Prove that you are a computer"

Select all squares with **pandas**If there are none, click skip.



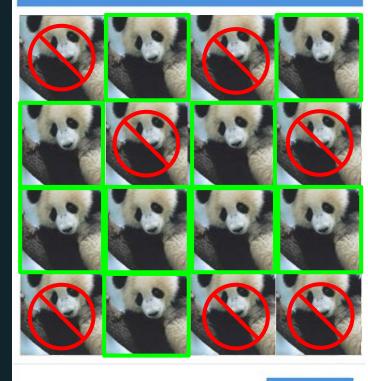






SKIP

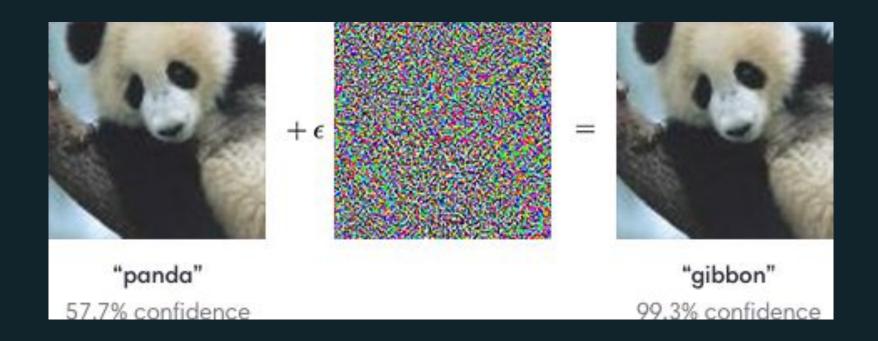
# Select all squares with **pandas**If there are none, click skip.



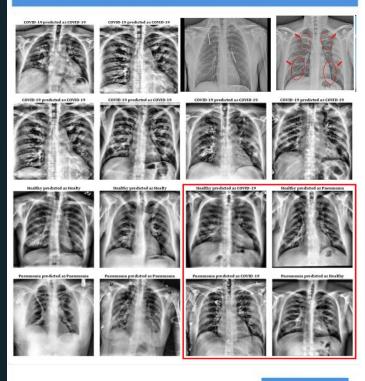








# Select all squares with COVID-positive chest x-rays If there are none, click skip.



"We should stop training radiologists now, it's just completely obvious within five years deep learning is going to do better than radiologists."

- Geoffrey Hinton, 2016

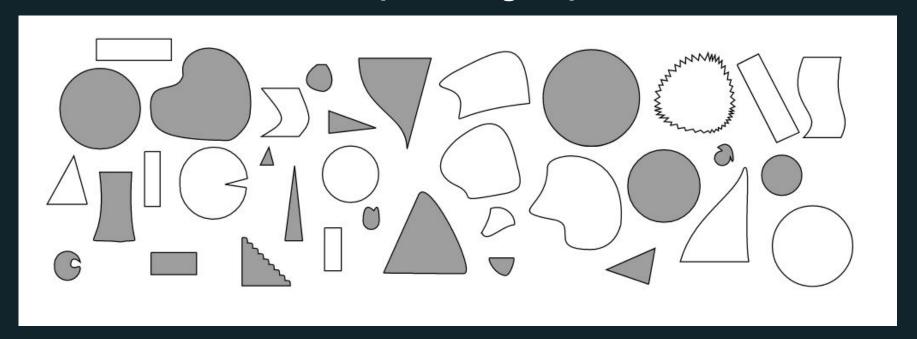




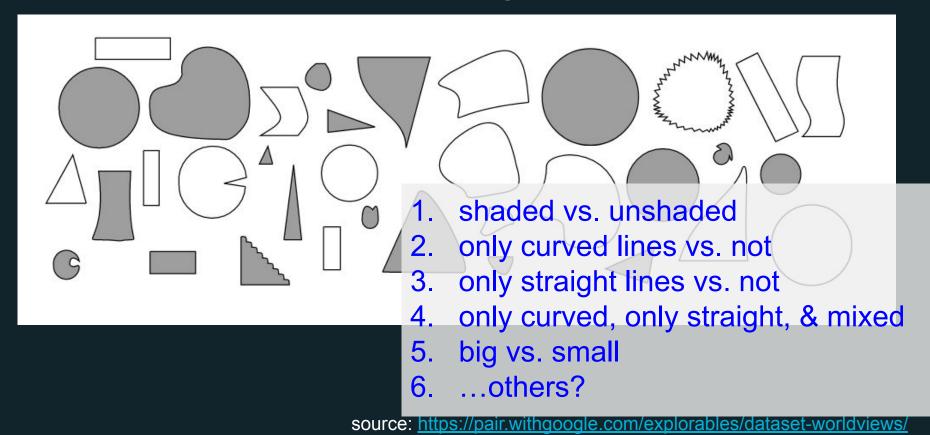


SKIP

## **Exercise 3: Put these shapes into groups**



## **Exercise 3: Put these shapes into groups**



#### "Classification Problems"

Decisions involving grouping things, assigning inputs to categories.

Classification problems involve questions such as:

- What kind of thing is this? / Is this an instance of [category]?
- How many different kinds of [thing] are there?
- How to distinguish between X and Y [and Z]?
- Where do you "cross the line" from X into Y?

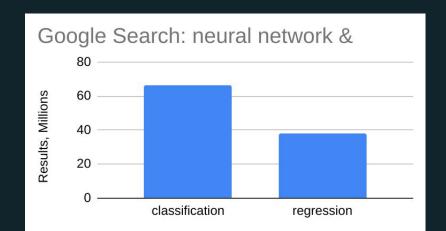
The choice is up to you
Cause they come in two classes:
Rhinestone shades
And cheap sunglasses
—ZZ Top, "Cheap Sunglasses"

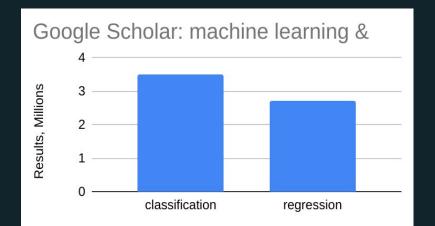
## Classification problems dominate Machine Learning (ML)

The majority of ML...

- tutorials
- examples
- papers
- Kaggle.com competitions

...involve some kind of classification.





## Why are classification problems so prevalent in ML?

- Automating decisions, which are typically discrete.
- Bureaucracies run on classifications
- Applications: Speech-to-Text, Loan approval, Object detection / Image segmentation, Content moderation (hate speech / fake news), Gunshot detection, Criminal risk assessment
- …lots of \$ to be made



#### Classification...

...is a fundamental process in science, philosophy, sociology, medicine, law, industry,...and more.

...simplifies the intractable complexity of the world around us,

by grouping similar things together,

drawing boundaries to demarcate territories of interest,

to help us decide which policy is applicable.

...is something humans just naturally do: Somehow tied with our embodiment, limitations, capacity for language

#### **Classification** ⇔ **Categories**

Categories enable us

- to provide structure to understand the world,
- to make decisions,
- to communicate: words "are" categories, vs. "labels" denote categories

#### Classification is...

- Infrastructure
- Policy
- Politics
- Power (Stuart Hall-> <u>Kate Crawford</u>)
- ...the lifeblood of society
- …increasingly automated, in fields such as:



#### **Human vs. Machine Classification?**

#### Motivating questions:

How are machine-based classification systems similar to and different from, human-based classifications?

#### Related:

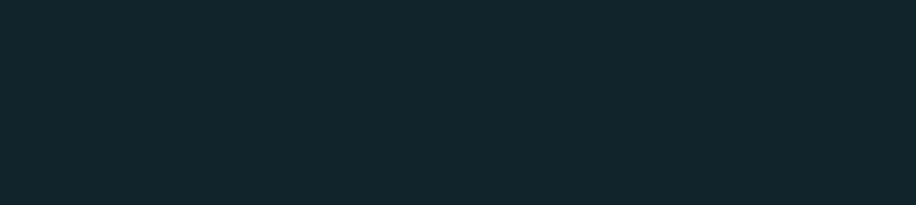
What failure modes exist? (e.g., biases)

What are the consequences? (e.g., injustice)

#### And:

How many of these are due to the "machine" part vs. the "classification" part? i.e., what does the "machine" part "get you"? ...and what's "unavoidable"?

So...what's human-based classification like?

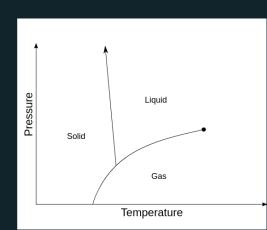


Humans

#### Who "Owns" Classification?

- Medicine?
- Biology?
- Philosophy?
- Library Science?
- Law?
- Psychology?
- Math? ("The Classification Society" = statisticians)

(not so much Physics - we're more into "unification"! ;-))



# Bio: Why's a physicist interested in categories?

Background: computational physics: numerical approximation of functions (typically for diff eq's): discrete set of data points, obtain a function that fits them

"Curve fitting", what kinds of "basis functions" are best to repr. complex signal?

Main research area: Audio => Machine Learning (ML) & Neural Networks (NN).

Why NN? For unstructured data (audio, images, text, videos), NNs work well.

NNs are "universal approximators"!

...And end up being "best in class" for many classification problems

# Links to "My Stuff"

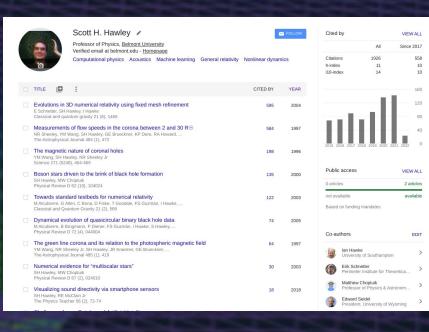
Home page: <a href="https://hawley.belmont.edu">https://hawley.belmont.edu</a>

Blog: https://drscotthawley.github.io/blog/

@drscotthawley on Twitter, GitHub...

"Deep Learning & Al Ethics" Course:

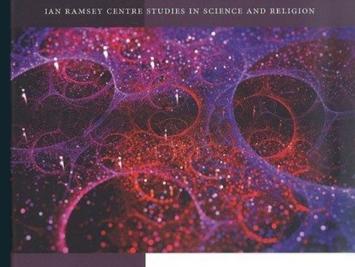
https://github.com/drscotthawley/DLAIE



# My Bio: In Oxford (2018-2019)

Was trying to solve a curve-fitting problem, but was around people in Humanities (Philosophy/History+Theology+more) talking about what in ML are "classification problems":

- good vs. bad
- right vs. wrong
- mind vs. body
- science vs. religion
- aesthetics



# The Territories of Human Reason

Science and Theology in an Age of Multiple Rationalities

ALISTER E. McGRATH

#### **Pondering "The Automation Conceit"**

I began to wonder (in 2018), "What if people in Silicon Valley try to automate these moral & aesthetic decisions – however bad/'ridiculous' such an idea might be?"

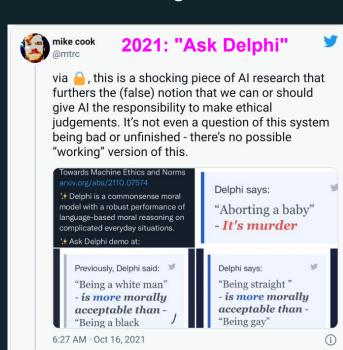
Precedent: Sentiment detection (+/- movie reviews, hate speech,...)

AITA for making this? A public dataset of Reddit posts about moral dilemmas

Delve into an open natural language dataset of posts about moral dilemmas from <u>r/AmltheAsshole</u>. Use this dataset for whatever you want- here's how to get it and start playing.

2020: AITA?





# Being a 'foreigner' to classification traditions

Classification is a *technology* whose remarkable features often go *unnoticed*.

"We don't know who discovered water but it wasn't a fish."

often attributed to Marshall McLuhan

"It is said that fish do not see water, nor do polar bears feel the cold. Native writers on subjects like those the present work deals with do not even think that anything which has been happening daily in their own immediate surroundings ever since their infancy can possibly be worthy of notice; the author of this work, on the contrary, being a foreigner, is able for this very reason to make a selection of striking facts, and, being also entirely free from local prejudice, is better able to arrive at just conclusions on the matters coming under his observation."

- Forward by Count Tadasu Hayashi to *Every-day Japan* by Arthur Lloyd (1909)

## Big Conversations re. Classifications by Humans

- 1. Are classifications "real" or merely "useful"?
- 2. Language (precision) & Classification
- 3. How are classifications formed/learned?
- 4. The importance of (category) labels
- 5. Classifications feed into Policies

## Are classifications "real"...? (Essentialism)

#### Objective:

- Medicine: Imhotep -> Int'l. Class. Diseases -> House MD.
- Plato: Forms.
- Aristotle: 10 Categories (of Being)
- "Natural Kinds" biology (Aristotle, Linnaeus,...),... Gender? Race?
- Chemistry: Mendelev
- Moral//Ethical/Religious categories: Good & Evil?, Right & Wrong?

#### Subjective:

Kant: Categories of the Understanding (e.g., relations)

# When Whales Became Mammals: The Scientific Journey of Cetaceans From Fish to Mammals in the History of Science

WRITTEN BY

Aldemaro Romero

Submitted: February 4th, 2012, Reviewed: June 19th, 2012, Published: November 7th, 2012



"Jonah and the Whale" by Pieter Lastman, 1621



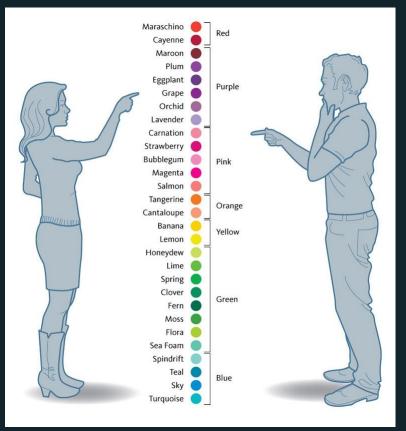
# Are classifications merely "useful"?

...A long conversation; can see in Greeks (e.g. Gorgias)

Nietzsche: "Beyond Good & Evil"

William James: Pragmatism

Library Science: Useful for *purpose* of *retrieval* (& "embodied" position on shelves.)



## Language & Classification

Words -> Concepts/Categories

- "Language of Human Thought (LOHT)" Augustine, Boethius, Aquinas,
   Duns Scotus, Ockham, (Kant?)... -> Fodor (1975)
- Hopes of a universal, precise, logical language: Leibniz, Frege, Russell...

#### Wittgenstein:

- "language games": use -> meaning
- "family resemblances": many categories exist without...boundaries, e.g. "game", "soup", "Artificial Intelligence"







## How are classifications formed/learned?

- Eleanor Rosch (1970s) "Principles of Categorization"
  - Influenced by Wittgenstein
  - Levels: "basic" categories learned first
  - Prototypes: (whatever I say here will be wrong...) some archetypal idea of,
     e.g. what a "bird" is. Note: Actual instance ("exemplar") may not exist.
- George Lakoff (1960s..1980s...2010s...):
  - Linguistics -> Cognitive Sci. ("Language Wars" vs. Chomsky)
  - Languages of primitive cultures as clues to cognitive science
  - We think in *metaphors* -> philosophy, politics

Currently: Lots (Nosofsky, Minda,...)



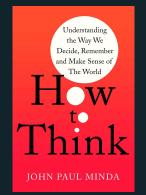
George Lakoff

Women,

Fire, and

Dangerous Things

What Categories Reveal about the Mind



## Importance & Influence of Labels

- Many political fights over Library of Congress category designations over the years
- Because to humans, labels carry connotations
  - o to (most) computing systems, they don't.
- "Labels stick"...

#### **Social Classifications -> Policies**

- Law...
- Confucius: different roles for people
- **Max Weber**: bureaucracy. "maintain order, maximize efficiency, and eliminate favoritism"
- Stuart Hall...

Modern: "Nazis merit punching" + "You are [like] a Nazi" = ...?

Stuart Hall: "Until you classify things, in different ways, you can't generate any meaning at all....So, it's an absolutely fundamental aspect of human culture. What is, of course, important for us is when the systems of classification become the objects of the disposition of power. ... The use of classification as a system of power, which is really what is very profound...the assumption from that that you can predict whole ranges of behavior and aspirations and opportunities from this classification. Classification is a very generative thing: once you are classified a whole range of other things fall into place as a result of it."





## **Automating Classification?**

#### Methods:

- If -> then statements: "decision trees"
- Curve fitting + threshold

#### Applications:

- Image classification
- Sentiment analysis
- Credit approval
- Criminal justice
- Hiring / promotions

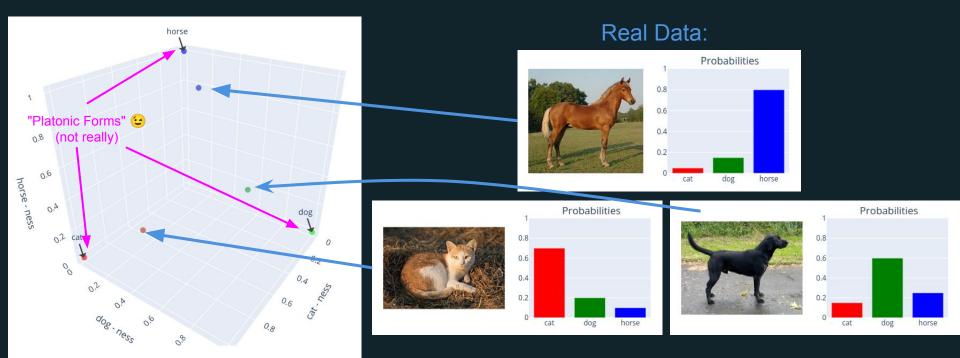
## **Noteworthy Dynamics of Classifications by Machines**

- Mathematization (/ Embeddings)
- 2. Supervised vs. Unsupervised
- 3. Zoo of algorithms (which is most human-like?)
- 4. Boundary Issues (/ Non-uniqueness)
- 5. Bias
- 6. Adversarial Examples

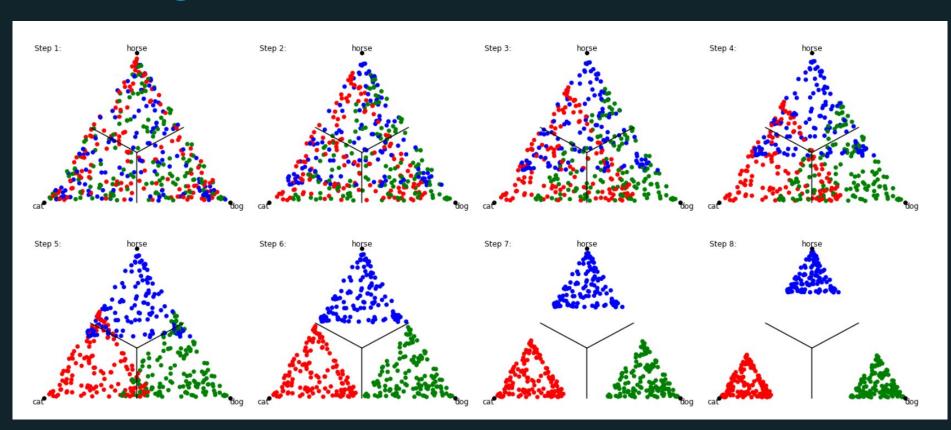
#### **Mathematization**

Represent data as "vector": array of values / coordinates

"one hot": cat: (1,0,0); dog: (0,1,0); horse: (0,0,1)



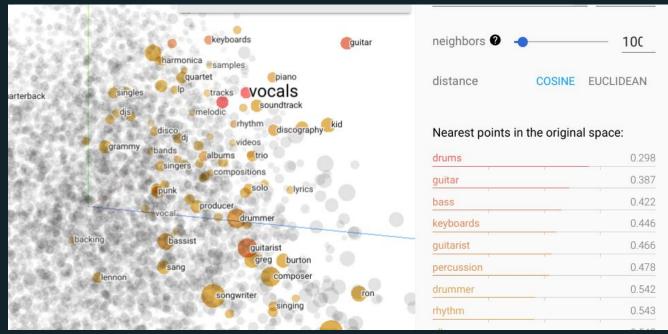
# (Training cartoon)



#### **Mathematization**

Represent data as "vector": array of values / coordinates

"embedding": "word vectors" = multi-dim. thesaurus

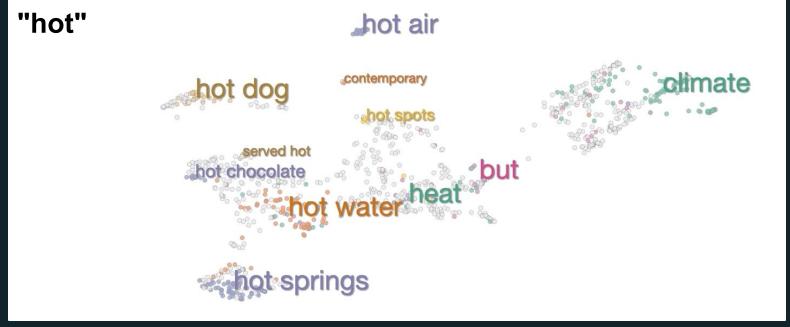


https://projector.tensorflow.org/

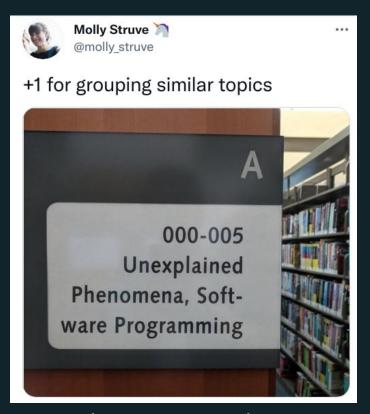
#### **Mathematization**

"embedding": "word vectors" = multi-dim. thesaurus

Use -> Meaning (Wittgenstein!)



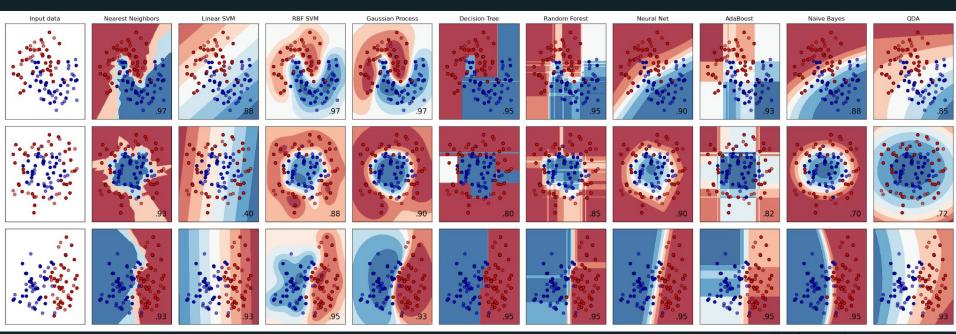
https://pair-code.github.io/interpretability/context-atlas/blogpost



Why we use more than 1D when embedding categorical data into continuous spaces

#### **Algorithm Zoo**

Nearest Neighbors... Decision Trees / Forests... Support Vector Machines... (Gaussian) Mixture Models / Processes... Neural Networks... Bayesian Methods



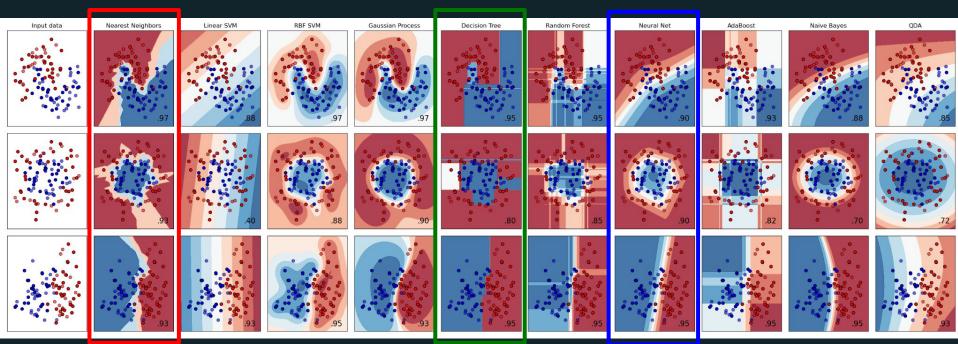
source: scikit-learn docs

## A Few Key ML Classification Methods

Nearest Neighbors nearby points "vote"

Decision Trees subdivide space

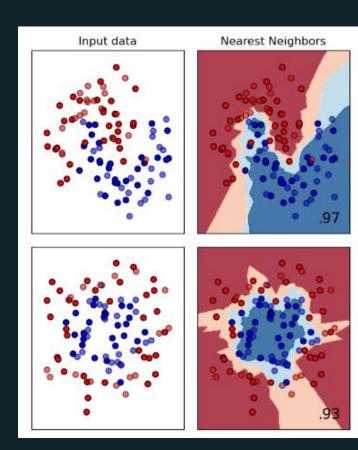
Neural Networks fit a function

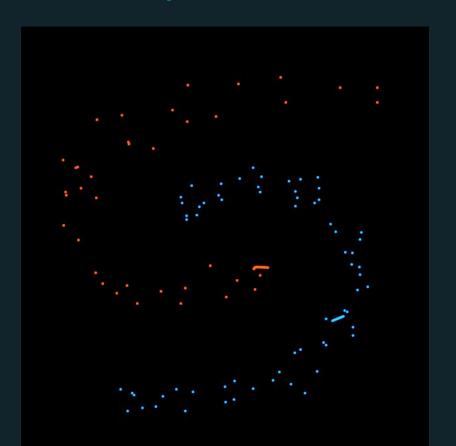


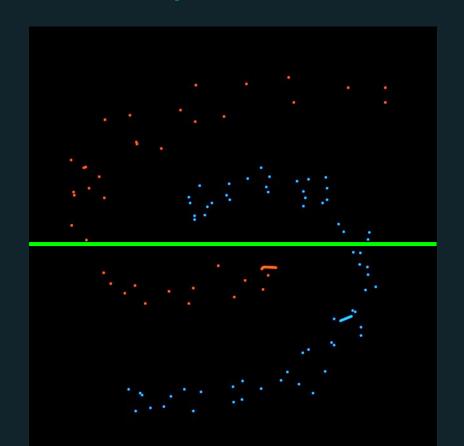
### (k-)Nearest Neighbors

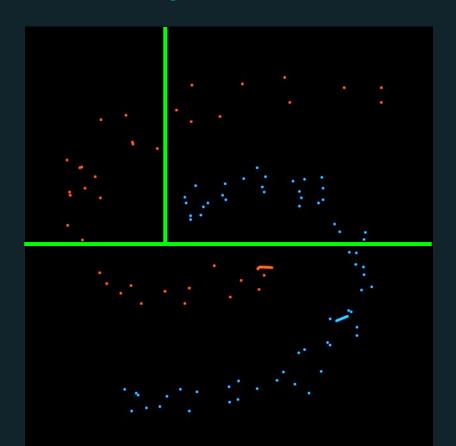
Idea: Given existing points, then for any new point, take a "vote" using *k* nearest points

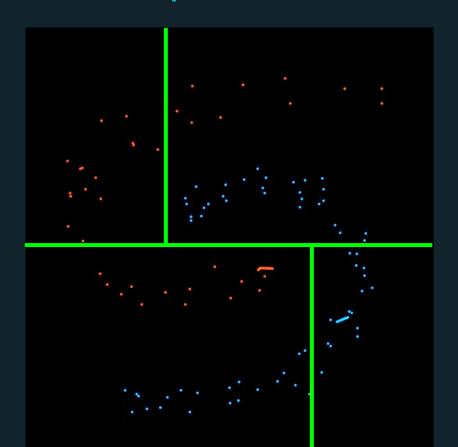
- -> Assign result of vote to class to new point
  - Simple to implement
  - Can be slow in production, esp. for many-dimensional spaces
  - What metric to use for "nearness": distance or angle?
    - o (angle -> 90 deg for many-dim spaces)

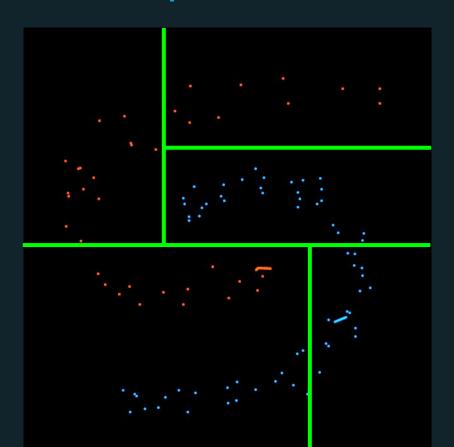


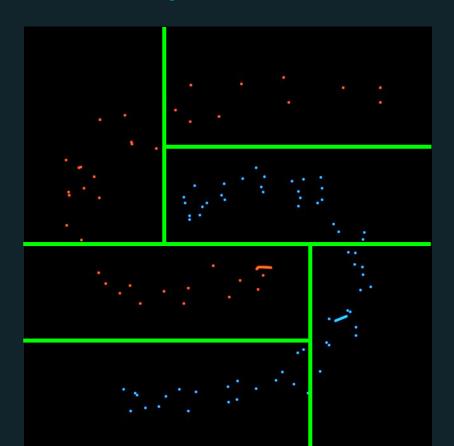












# Neural Networks: [Nonlinear] Regression ("Curve Fitting") -> Classification

Best-in class for unstructured data (images, audio, text)

Two main methods:

1. Provide a threshold / cutoff:

"decide": Latin "de" (off) + "caedere" (cut)

2. Use whichever option has the max value

Consider method #1 & "Logistic Regression"...



#### **Moral Decisions: Automated Santa**

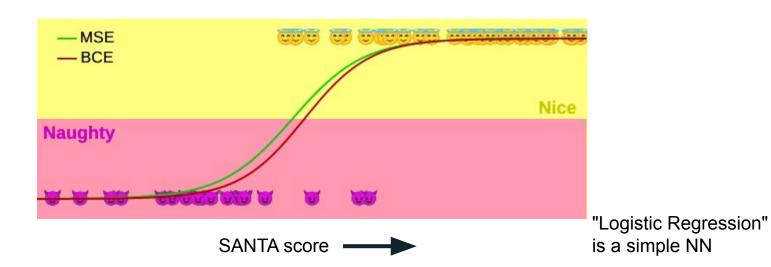


Naughty by Numbers:

## Classifications at Christmas



https://hawley.belmont.edu/naughty/



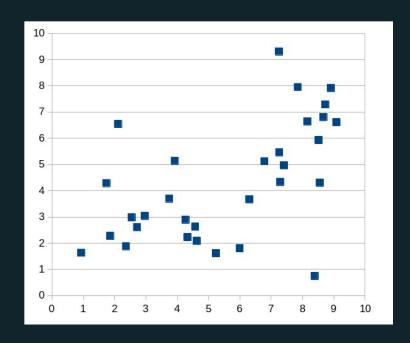
## **Curve Fitting / Regression**

Often our choice of fit is based on pattern recognition (cf. McLuhan),...

which is informed via *training* – i.e., *experience*.

(Rorschach test, pareidolia)

How we fit the data determines the stories we tell



## **Curve Fitting / Regression**

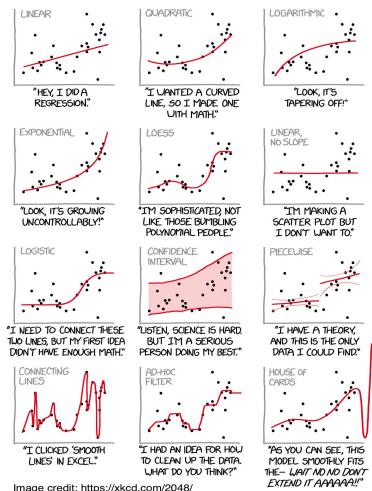
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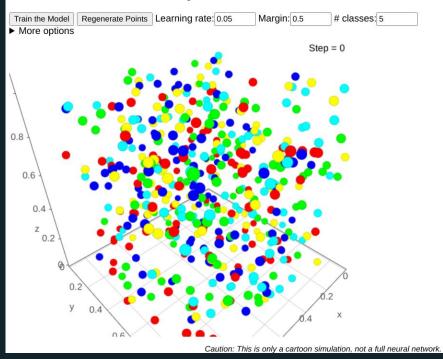
#### CURVE-FITTING METHODS AND THE MESSAGES THEY SEND

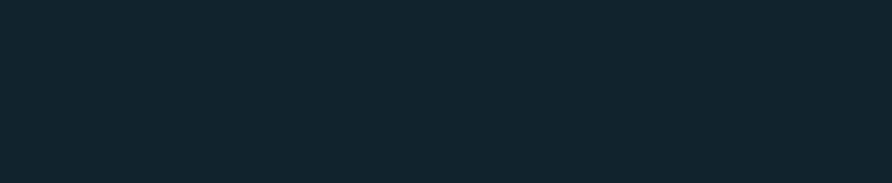


## Demo: Metric learning...

#### 4. Contrastive Loss / Metric Learning Demo

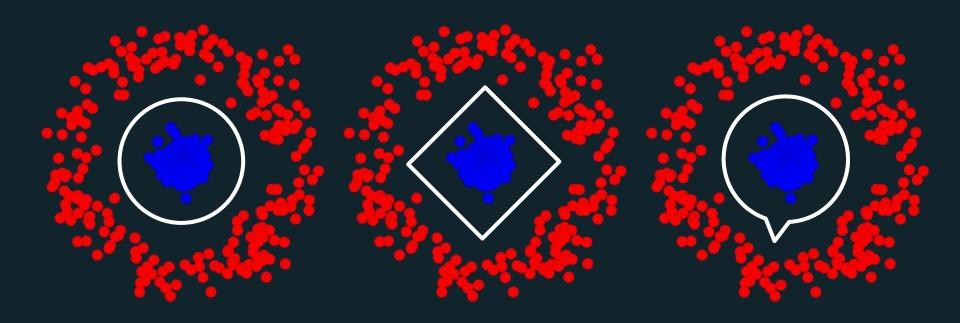
Early CL paper (with Yann LeCun as co-author) likened CL to a bunch of springs that pull like dots together and repel dissimilar classes -- unless the dissimilar ones are farther than some margin.





Issues / Caveats

# ML-Derived Class Boundaries Will Not Be Unique



...And where is the "prototype" located for the red points?

## ML-Derived Class Boundaries Will Not Be Unique

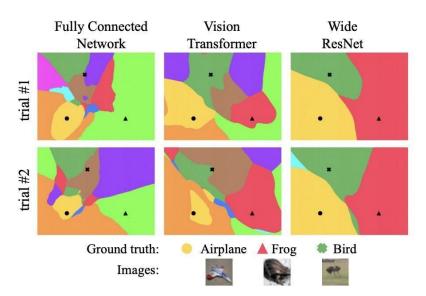


Figure 1. The class boundaries of three architectures, plotted on the plane spanning three randomly selected images. Each model is trained twice with random seeds. Decision boundaries are reproducible across runs, and there are consistent differences between the class regions created by different architectures.

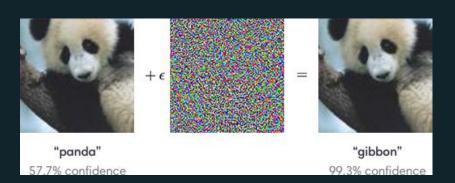
not?

This ICLR preprint came out yesterday. ...???

## **Adversarial Examples**

"Neural Networks are easily fooled"

Can always add many imperceptibly-tiny bits that *add up* to push the model "over the line"



Pinwheel Bagel Paddle Baseball Armadillo **Bubble** Centipede Jackfruit Undistorted classification Distorted classification Milk can Baseball Muzzle Tree frog

Green lizard

Hard disk

Sand viper

Power drill

Tile roof

Robin

Jaguar

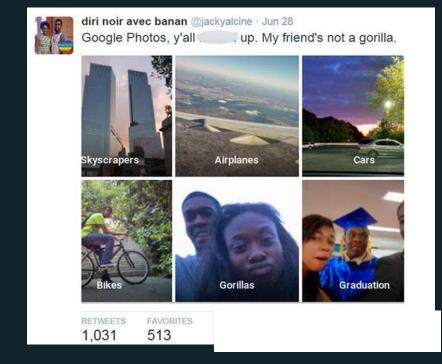
Jigsaw puzzle

of: https://www.nature.com/articles/s41467-019-08931-6

#### Bias...

#### 

```
classifier([
    "I am a straight white man",
    "I am a straight white woman",
    "I am a white woman",
    "I am a black woman",
    "I am a gay black Jew"])
```



```
[{'label': 'POSITIVE', 'score': 0.9848259687423706},
    {'label': 'POSITIVE', 'score': 0.9454395174980164},
    {'label': 'NEGATIVE', 'score': 0.5040814280509949},
    {'label': 'NEGATIVE', 'score': 0.7972428202629089},
    {'label': 'NEGATIVE', 'score': 0.981767475605011}]
```

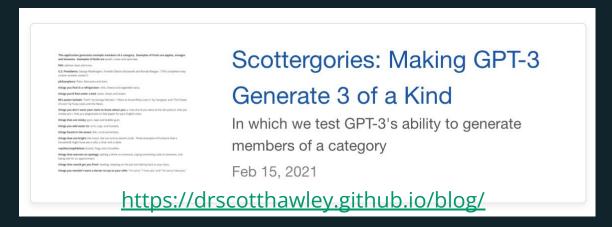
## Saliency: What parts of input determine class. outcome?

CV systems, while based on human visual system, behave differently

"Tench":



## Capacity of Language Models for Categorization



Things you'd find under a bed: a mouse, a handkerchief and a ball

Gerunds: eating, running and swimming

Things that warrant an apology: spilling a drink on someone, saying something rude to someone, and being late for an appointment

#### Things you wouldn't want a doctor to say to your wife:

- "I'm sorry, " "I love you," and "I'm sorry I love you."
- "I'm afraid you have cancer", "I'm afraid you have AIDS" and "I'm afraid you have syphilis."

# Discussion / Q&A...?